Greetings from beautiful Mt. Oread!

After the hustle and bustle of final exams and other end of the year activities, we are currently approaching winter break. As things slow down here on campus, it allows us a moment to reflect on the last year and to contemplate the opportunities and challenges we face in the New Year.

This year was a veritable Kansas whirlwind of activities. We welcomed a total of eleven new scholars to the program in 2017, many with perfect 4.0 GPA’s from high school! We had a total of fourteen scholars graduate in the last year; with thirteen securing employment or admission to graduate programs and one taking a gap year before law school! We had a total of fourteen scholars graduate in the last year; with thirteen securing employment or admission to graduate programs and one taking a gap year before law school!

In 2017, ten of our students studied abroad in places as diverse as Europe, Asia and Latin America. Our students continue to excel in their academics and many hold positions of leadership in student organizations including the KU Student Senate, National Panhellenic Association and the National Association of Black Accountants.

We are comfortably settled into our new “hacienda” of Capital Federal Hall (CFH) and grateful for the efforts of all who helped to make this our new home. I would again like to make special mention of Capital Federal Savings, a long-time supporter of the MBSP, who donated a record $20 million dollars to make this gleaming cathedral of academia possible. We would also like to welcome Koch, Huhtamaki and Union Pacific into our family of corporate supporters.

While the approaching New Year is always ripe with opportunity, one of the great challenges we are continuing to face is funding. The MBSP has grown to the point where our expenses are beginning to outstrip our capacity to raise funds. Our yearly expenses to support scholarships, group meetings, tutors and study abroad experiences regularly exceed $140,000.00.

With an average instate resident cost of attendance at KU now well over $25,000.00 per year, and with out of state students paying over $42,000.00, you can see that our students’ needs are substantial. Many of our scholars would simply not be able to afford college without our assistance with well over 70% being either Pell eligible or in the high financial need category.

Please help to keep their dreams alive and doors of opportunity wide open by making a generous tax deductible donation to the MBSP.

Donate to MBSP

Bob Augelli, PhD.
Director, MBSP
EY’s support, through leadership and scholarships, offers scholars significant opportunities to thrive; this year we have had the opportunity to share a cultural event with EY professionals, dinner and networking activities.

Our cultural event entailed a reception at the LIED Center and a performance of Marcus Gardley’s X (Julius Cezar adapted to tell the story of Malcolm X); the performance was timely and intense as it portrayed the story of Malcolm X and also the story of our difficult times. The reception included networking through the practice of “tell me about yourself” and the classic elevator pitch; EY professionals helped scholars develop and perfect their skills.

In the fall, scholars were treated to dinner with EY professionals and also the opportunity to choose and discuss a word that expressed what is important to them. In October, scholars were invited to the Global kEY Symposium. The Global kEY now offers three levels of certification in Global Mindset; the symposium is the first step.

Study Abroad scholarships provided much needed funds for scholars to gain first hand experience (check out the articles throughout). One example of the impact of this support is included here in the words of BreShawna Briggs:

With thanks to the Multicultural Business Scholars Program and EY for support in sending students abroad, I express my deep gratitude for the assistance I received as it made the opportunity for me to study abroad feasible. I opted to study abroad this past winter in India as a part of the “Global Women’s Leadership” course. I selected this program both for my investment in empowering women and minorities in the workplace, and also because of the connection I have to India. As a freshman, I was fortunate to be selected to the Kansas Women’s Leadership Institute (KWLI) hosted by KU and the U.S. Department of State. The program brought together 20 women from Afghanistan, Pakistan, Morocco, Mongolia, Zambia, and India with five women from Kansas communities for a six week leadership program.

That brief exposure to a variety of cultures was life-changing for me. It opened my eyes to the bigger world around us and the various challenges we all face. I now work for the KWLI every summer and have made strong connections with some of our women from India. Going to India provided a glimpse into their world. I will admit I struggled with culture shock and two weeks was not long enough to begin to understand their culture, but it has sparked a curiosity to learn more. During our time there, we met with non-profit organizations, local businesses, political leaders, consultants, and multi-national enterprises. Many of which talked about navigating cultural values and fostering a work environment that values diversity and inclusion.

From our events with EY, I remember how strongly passionate EY is about developing a global mindset and being inclusive. I now realize how challenging that endeavor truly is. EY has my deepest gratitude as it is the financial assistance from such supporters that have made this opportunity a reality.

Pictured at left, scholars enjoy a recent event with Alumni Brenda Morales and Amanda Riviera as well as Bruce Snyder, Partner. Scholar Alumni and scholar interns participated in the EY internship program this summer. Thank You EY!
C A P I T O L  F E D E R A L  C O N N E C T I N G  A N D  M O D L E I N G

Scholars shared networking opportunities and practiced techniques for improving interview skills with CAR (Content, Action, Results), a Behavioral Interview Question/Response system. Stephonn Alcorn, MBSP Senior, role played the technique with Mr. Lloyd Rainge, Capitol Federal Savings, Vice President, Community Development Manager. Later scholars took turns challenging each other with tough questions and encouraging each other with suggestions and some laughter too. Mr. Rainge was joined by his colleague, Ms. Angela Dailey, First Vice President - Human Resources Director. Both took time to discuss their experiences and offer insight to scholars.

Capitol Federal continues to support scholars and the MBSP; we were especially glad to welcome them to one of our first our meetings in Capitol Federal Hall!


Perla Torres returned to MBSP for a presentation with her new employer, Huhtamaki; she was joined by another MBSP Alum, Marcus Roque, Retail Division Controller, as well as Scott Stuckenschneider - VP of Supply Chain, Daniel Miller - Supply Chain Accountant and Brooke Douglas - Account Manager - Quickspread. The excellent team of professionals offered insights about Huhtamaki and also participated during our networking skill development. This meeting focused on communicating about ourselves and learning from and listening to others. Scholars and professionals were scrambled around the room based on shared experiences (major, from a small town, from out of state) and answered questions about what drew them to their major, what they liked or disliked about home and how it shaped them. All agreed they learned much about themselves and those around them.

A big thanks to Huhtamaki!


Senior in Supply Chain Management, Shimeka Ayodele accepted an internship with Hill’s over the summer. She shared this statement.

The Hill’s Internship was great! I was able to grow personally and professionally through several experiences. This summer I was a Territory Manger and my role was to increase sales and make a difference. I was given a territory of 24 stores that I visited frequently; I visited each store every week. I think that Hill’s has a wonderful company culture and great employees that I would not mind working with.

Shimeka continues in her education anticipating graduating next December; she continues to put her leadership skills to work both with National Pan Hellenic Council (including an inspiring performance at the KU STOMP the Hill) and also with Black Student Union.
I recently attended lunch and dinner with Koch Industries. At the lunch, I met two recent KU graduates and receive advice on what to expect from the real world work environment and what steps I can take at KU to prepare for it. At the dinner, I met more professionals from Koch. From presenter, Askia Ahmad, IT Director, I learned that having a depth of knowledge while looking for a first job stands out more to employers than having a breadth of knowledge, which is best when finding jobs later in life. Being a Koch Scholar, I am thankful for the opportunities KU and Koch has given me to expand my professional network and prepare for my future.

Submitted by Kim Nguyen, Freshmen

Before attending Lunch with Recent Grads: Koch Industries and the Multicultural Business Scholars event presented by Koch, all I knew about the company was that it was an extremely wealthy company based in Wichita. I knew nothing about the industries Koch is involved in, nothing about company values, and nothing about the kinds of people Koch strives to employ. After attending lunch with Koch KU alumni, my vision of Koch transformed from a hundred-billion-dollar company focused on income, to a globally aware and diverse organization looking to make society a better place while doing business the right way. The “right” way stems from Koch’s guiding principles, which I learned about through the lunch. Each of the ten guiding principles is applied to every objective, starting with integrity and ending at respect. At the MBSP Koch event, I was further exposed to Koch’s mission of implementing these guiding principles throughout their business. Every one of the 10+ employees at the event was friendly and happy to volunteer their time. In terms of the business and industry specifics of Koch, I learned that Koch has a hand in almost every technology I use on a daily basis: from a piece of IPhone hardware to toilet paper. Koch’s technological and civil impact on our society makes a career at Koch an appealing possibility. Submitted by Francisco Flores, Freshmen

This summer several MBSP scholars were active as leaders and panelists for Summer Venture in Business, an innovative initiative aimed at increasing diversity on campus. The development of the program was spearheaded by Stephonn Alcorn- MBSP scholar and 2016-2017 Student Body President. Its success was celebrated and its second implementation is planned 2018.

Summer Venture is a pre-college summer academy for high school students from underrepresented ethnic minorities and students who would be the first in their family to attend college; students also express an interest in business.

The goal of this three-day program is to familiarize students with aspects of the college experience in and out of the classroom. It will serve as a pipeline program for students to access academic resources and opportunities at KU. In addition to exposing participants to business topics, Summer Venture equips students with tools and knowledge for applying to the university, succeeding in college, and prospering in their careers.

As part of the program, MBSP scholars and other students presented in a Student Peer Panel. The high school students learned first-hand from panelists about experiences at KU in the Business School. MBSP Alumni traveled in from KC to welcome students during their first night on campus. MBSP Alumni returned again to celebrate the closing ceremony.

Koch shows support for scholars

KOCH SHOWS SUPPORT FOR SCHOLARS

Before attending Lunch with Recent Grads: Koch Industries and the Multicultural Business Scholars event presented by Koch, all I knew about the company was that it was an extremely wealthy company based in Wichita. I knew nothing about the industries Koch is involved in, nothing about company values, and nothing about the kinds of people Koch strives to employ. After attending lunch with Koch KU alumni, my vision of Koch transformed from a hundred-billion-dollar company focused on income, to a globally aware and diverse organization looking to make society a better place while doing business the right way. The “right” way stems from Koch’s guiding principles, which I learned about through the lunch. Each of the ten guiding principles is applied to every objective, starting with integrity and ending at respect. At the MBSP Koch event, I was further exposed to Koch’s mission of implementing these guiding principles throughout their business. Every one of the 10+ employees at the event was friendly and happy to volunteer their time. In terms of the business and industry specifics of Koch, I learned that Koch has a hand in almost every technology I use on a daily basis: from a piece of IPhone hardware to toilet paper. Koch’s technological and civil impact on our society makes a career at Koch an appealing possibility. Submitted by Francisco Flores, Freshmen
Graduating Seniors MAY 2017
Stephonn Alcorn graduated with his degree in Finance and begins his career in Real Estate Asset Management at BlackStone in NYC.

Jia Anderson graduated with her degree in Finance, minor in Economics; she is taking a gap year to focus on gaining more experience in business and law and then going to law school.

Breshawna Briggs graduated with her degree in Management and Leadership, Concentration in International Business, Service Learning Certification, Leadership Studies Minor. She is attending Graduate School at the University of Tulsa pursuing a masters in Industrial and Organizational Psychology.

Alyssa Castilleja graduated with her degree in Accounting and will continue her studies in the MAcc program after interning in EY’s audit practice in Kansas City.

Naba Husain graduated with her degree in Marketing with a minor in Economics. She will be working at Excel, a Marketing Management company in Kansas City within their executive team.

Dajon Medlock graduated with his second degree in Business Administration and he plans to take CPA in May and work for accounting firm in the fall.

Bailee Myers graduated with her Marketing degree and will be working at United Way and later with KU Union.

Hannah Rivas graduated with her degrees in Finance and Strategic Communications; she will be working for EY in Marketing in New York City.

Perla Torres graduated with degrees in Supply Chain Management and Marketing; she began her career at Huhtamaki.

Derrick Williams graduated with degrees in Marketing and Finance and is working as a Financial Advisor at Renaissance Financial in Kansas City.

December Graduates Fall 2016
Kayla Deter graduated with her degree in Accounting and began MAcc while interning at EY.

Carolina Jimenez graduated with her degree in Accounting and began MAcc while interning at PWc.

Sharon Ndegwa graduated in Accounting and began her career at Cerner.

Kwasi Porter Hill graduated with his degree in Finance and began his career as a Financial Analyst, Thomson Reuters in New York City.

We anticipate news of all the GOOD these graduates contribute to the world!
ROME FOR THE SUMMER

With help from the Multicultural Business Scholars Program I was able to live out a dream of mine, studying abroad; I spent three-weeks exploring the eternal city of Rome, Italy. The study abroad experience changed my life, it granted me an opportunity to understand strategic thinking and creative brand messaging by exploring the way people think, live, and buy. I also recognized how global culture influence the market and consumers who use them. But ultimately, Rome was like nothing I have encountered before. It is charming to uncover thriving parts of the city tucked amidst buildings. Only a few parts of the Roman culture seemed strange to me. Romans eat dinner relatively late a night. I find it strange, yet I love to participate in it. Typically, in the states dinner is served from 6p.m. – 8 p.m. Romans on the other hand will have dinner anywhere between 9p.m. – 11p.m. Another challenge I was faced with was, the language barrier. I tried not to get to caught up on the language challenges. The longer I was in Rome the more I saw the possibility of this becoming permanent. Overall what I have learned from just a week in Rome is be patient. Not everything can be seen or explored in a day. Also find the beauty in getting lost in the city, literally and figuratively. There is no doubt in my mind, I would recommend this study abroad program. The program may only last three-week, but students will come out completely changed in that short time. Rome has so much to offer and will leave you wanting more after the experience is over. Lastly, I want to thank MBSP again for their generous donation, there is no way I would have been able to have experienced Rome, Italy without it. Submitted by Jayla Scruggs, Senior

TWO SCHOLARS EXPLORE SUPPLY CHAIN IN NORTHERN EUROPE

Over the summer, I was lucky enough to be a part of the Supply Chain Management Northern Europe study abroad program. It was a ten-day program that included trips to three countries neighboring each other, Belgium, Netherlands, and Germany. We visited cities such as Delft, Amsterdam, Rotterdam, Antwerp, Cologne, and Dortmund. Events on the program consisted of meeting professionals from different companies, touring distribution and warehouse facilities, and participating in class and company exercises.

This trip broadened my perspective by exposing me to the lifestyles, and processes of other countries and companies that do business outside of the US. One problem with U.S. businesses today is that their view is too myopic, they focus too much on terms such as ship date without really concentrating on when the end customer will get the product. While in Europe, I experienced how companies there have processes in place that focus solely on the customer and when they receive their product. I would recommend this trip to not only those who are Supply Chain Management majors but anyone studying business because you get experience firsthand how business is done in other places such as Europe. I received substantial support from MBSP and its donors, and the KU Business school.

Submitted by Ibrahima Bah, Senior

Continued on pg 7
**Scholar Study in China**

This May, I went to China with 10 other students. The trip was led by Dan Galindau and Feifei Sun was our translator. While we were there, we visited Beijing, Shenzhen, and Hong Kong.

Each day we visited at least one company. We learned about business in China as a whole. Some of the companies were American and some were Chinese. We got to learn how business differs between there and the US, and also how many businesses interact with the US. Some of the companies we visited were Hallmark, Amazon, Tempus, Intel, and Huawei. There was a wide variety of what the operations of the companies were. Some were technology, some were shipping and supply chain, others were manufacturing. Being able to see all types of different companies brought different insights of business in China. Tempus was a generous host. We got to speak to the President of the company. The way that seating was done was we were all on one side of the table, while Tempus employees were on the other. We needed Feifei to translate for us during this meeting since they did not speak English. In the afternoons, we went on cultural excursions. Some of our visits included a hutong, the Great Wall of China, the Forbidden City, the silk market, and Victoria Peak. While in Hong Kong, I went to a broadway musical, The West SideStory, one night.

I would recommend this trip to anyone who wants to fully immerse themselves in a new culture. China is completely different from the United States. The language barrier was there, but it wasn't completely overwhelming. Dan is a wonderful professor and wants his students to learn as well as have fun. This trip is suitable for every major since the company visits span so many areas. For this trip I received generous support from EY through MBSP, as well as a scholarship from the School of Business. Submitted by Sabrina Castillo, Junior

**Supply Chain**

I learned about supply chain practices in general and I experienced the different parts of a distribution center. Before taking the trip, I did not know much about business in another country so it was interesting to see how different countries conducted business. Outside of academics, we got to do some leisure activities like take a boat tour of the Rhine River, visit the North Sea, and tour Amsterdam. Interacting with different cultures made me realize how similar but different Americans are. I used many modes of transportation (bus, train, car, and plane) which was difficult but helped me experience the countries as a local would. My biggest take away was that there are opportunities all over the world and if you have the will, you can take advantage of them. I have always inspired to work internationally so this trip really motivated me to make it a goal. You learn a lot just from being submerged in a new country. It is truly an experience you have to see for yourself and not just read about! Submitted by Lauren Smith, Senior

**Marketing in India**

With the Business India - Marketing in the Global Environment study abroad program, Derrick Williams broadens his perspective on marketing and extends his reach into new cultures and experiences. He shared his gratitude for the support from MBSP and EY. Submitted by Derrick Williams, Junior

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*Images: Family style meals are common in China, A visit to a Chinese company, Tempus, Sabrina Castillo, front row center, Derrick Williams expands his reach.*
MBSP SCHOLAR AWARDED PRESTIGIOUS FELLOWSHIP

Congratulations to BreShawna Briggs! We received news that our scholar will be attending The University of Tulsa to receive her Masters in Industrial/Organizational Psychology. BreShawna was awarded the Henneke Research Fellowship, which will provide her with the opportunity to focus on research while giving her a housing stipend and opportunities to study abroad.

BreShawna was raised in Wamego, KS. She is a Senior majoring in Management and Leadership with a concentration in International Business. She has been a very active member within the KU community. BreShawna has been involved in organizations like Jayhawk Mortar Board, Student Senate, Women’s Leadership for the Heartland, and Kansas Women Leadership Institute. She is very proud about being a part of Women’s Leadership for the Heartland because they are working on incorporating a class component taught in the Fall, which would culminate in a leadership conference held in the Spring with students from all over the United States.

During her time at KU, BreShawna switched the organizations she was involved with every year. As her interests changed, she investigated the many different opportunities at KU; she wanted to experience as many organizations as possible. BreShawna is passionate about research, diversity, and inclusion for women and minorities. She has maintained an incredible standing academically and is eager to begin her graduate studies.

BreShawna is someone who anyone can look up to so I wanted to get a few tips from her. One piece of advice given from BreShawna was, “Get out of the business school and explore more,” she mentioned that the b-school is wonderful, and there’s a lot more that KU has to offer. That is something that she has done and has truly helped her. She has joined organizations outside of her major and they have been a great learning experience for her by building her network and skills.

Reflecting on the MBSP, BreShawna shared that she most valued how everyone in MBSP is welcoming and supportive. She sees MBSP as a great way to gain advice, connections, and learn how to network. “It’s not only about networking with professionals, but also your peers”. She has been a great scholar and will be missed next year, but we know she has wonderful things ahead of her and we are all very proud. Submitted by Perla Torres, Senior

MBSP SCHOLAR DEMONSTRATING LEADERSHIP AND RESILIENCE

The Multicultural Scholars Business Program (MBSP) celebrates all of the MBSP scholars. There is one scholar in particular who deserves recognition for all her hard work, Sherrie Maryland. Sherrie was raised in Tama, Iowa. She is majoring in Management and Leadership with a concentration in entrepreneurship. She has been involved on campus through a variety of organizations. The first organization that she got involved with was TRIO. The TRIO program connected Sherrie to MBSP, which she joined her Sophomore year. Sherrie is also actively involved in First Nations Student Association (FNSA) and is currently the Treasurer. FNSA has been a support system to her where she can relate to people that come from a similar background. Through this organization, she has been involved with Powwows, which help her get through home sickness. Powwows also allow her to represent her background and bring to light the struggles of being a Native American in a predominantly white institution.

When I asked Sherrie what motivates her she answered, “The struggle.” Sherrie was raised by a single mother and money wasn’t always at their disposal. This has pushed her to be the best she can at everything she does and she always will push for more and never settle. She mentioned that she did not come to college in order to become rich, but to make something of herself and to be a support system Continued on pg 10
Pictured above scholars took part in WeCreate—it was a big hit, offering a chance for scholars to paint and chat, just enjoying laughter with friends. Scholars also shared insights at MSP Winter Banquet where Cameron Long spoke for MBSP. Scholars came together for pizza and advice from seniors at the MBSP Welcome Back. Plus Etiquette Dinner too!

**Scholar Leads in Dialogue Creation**

After considerable reflection and determination to act, Naba Husain sought input from B-School leadership and convened a group of students, faculty and staff at Building Bridges: Leading in a Time of Visible Marginalization. Planning began in November of 2016 which led to the event in February of 2017; this event offered a much needed opportunity for conversation about the impact of current domestic and international issues, as well as fostering leadership skills in a time of conflicting ideals. Naba presented a well researched, empathetic and strongly conveyed talk and also included a student panel discussion with several MBSP scholars participating and attending.

**Academic Superstars**

These scholars received GPA’s of 3.7 or higher.

Spring 2017: Jake Bethel (not pictures), Guillermo Hernandez (not pictured), Jasmine Moore, Meredith Rivas, Sabrina Castillo (in Italy), Grads that were stars too: Perla Torres, Lauren Smith, Hannah Rivas, Naba Husain, Jia S Anderson, Allyssa Castilleja, BreShawna Briggs
CONFERENCES AND EVENTS

This summer I had the opportunity to fly out to Los Angeles, California to attend the CLIMB Workshop hosted by Capital Group. The workshop was geared towards helping minorities step foot into the financial services industry and offered an array of insight, professional development and networking opportunities. This program has helped sharpen me as a candidate for the financial industry, being that I do not have a finance background or much knowledge on how to navigate the industry and a first generation college graduate and minority. A key takeaway that I took is to never undersell your story and

to be confident in your authentic self. It'll make things easier for you and your progression!
Submitted by Cameron Long

Sherrie Ayodele participated in the recent Supply Chain Management trip to Chicago; she gained greater insight into the field and networked with professionals as well as staff and faculty. She looks forward to future engagement with the SCM Club.

SCHOLAR ENGAGING WITH KCK

Lauren Alvey, VP of Service for Beta Alpha Psi, collaborated with PWC to create an event to help high school students decide their future endeavors. Lauren shared this response, “We wanted to do this event where we felt we could make the most impact. There is lack of diversity in post-secondary education; to help bridge the gap, to help students realize there are resources and mentors that are available, we focused on Wyandotte School District. The event consisted of three parts. First, students completed a career survey to assist them in better understanding college majors and the academic requirements for each college major. Then the volunteers helped students identify a college major and develop a plan and timetable for achieving it. Lastly, students analyzed how various decision points (public/private institution; 2-year versus 4-year degree, etc.) can impact career opportunity and post-secondary expenses. We met with approximately thirty high school students.”

DEMONSTRATING LEADERSHIP from pg 8

to other minorities. Sherrie’s future goals are to have her own nail salon. She’s been working on nails since middle school and would love to pursue it as a career. She also provides custom bead work and was part of a training recently for those interested in this tradition. She decided to be a business major so she could learn about operations and strategies for owning/running your own business. Her role model, Provost Neeli Bendapudi has talked to her about someday opening a franchise. Neeli has taught her to always think big and have confidence in what she does.

Some of the tips she would give incoming students are to be curious and get involved. She thinks it’s extremely important to not be afraid to ask for help. Someone might feel ashamed or embarrassed to ask for tutoring, but it is important to ask others for help and ask questions. Also, she recommends that one should get involved because it makes a huge difference. Employers are looking to hire people who are willing to try new things and have been involved. When getting involved you meet people and as she learned in MBSP, connections matter. She most enjoyed the networking opportunities that MBSP gives their scholars. These opportunities have allowed her to learn from companies, have an elevator pitch, improve her communication skill, and work around her shyness. Sherrie will be in the program for another year and we know she has amazing things waiting for her in the business world.

Submitted by Perla Torres
Platinum:
- EY
- Global kEY Fund

Gold:
- Capitol Federal Savings
- David and Dee Dillon
- KOCH Industries

Silver:
- Hills Pet Nutrition, Huhtamaki,
- State Street, Union Pacific

Alumni and Individual donors provide significant support financially, through mentorship and inspiration

**SETTING AN EXAMPLE: JYARLAND DANIELS**

MBSP Scholar Success Award Series, Alumni 2017

As someone whose curiosity began at the age of three and continues today, Jyarland Daniels offers a role model for all students. She had a different upbringing than most and used it to the best of her advantage. She earned her undergrad, completed two graduate degrees, excelled at one of the biggest companies in the world, and went on to develop her own consulting business; there is a lot to learn from Jyarland.

Jyarland comes from Junction City, KS where she bounced around foster homes from the ages of 1-18. She knew that her only way out was to get an education. One of the things that helped her growing up was going to Japan as a foreign exchange student. She believed it important for young African-Americans to see the world and she believes this is still true today. She was able to make her way from Junction City to KU where she applied and was accepted in the MBSP program. After studying business at KU, she was committed to becoming a CEO, so she enrolled in the MBA program at Michigan.

She began to work at various corporations in the Detroit area. Two of her biggest “Projects” came from working at Ford and one while working at Bentley. At Ford, she managed the budget (over $100M) for the 2006 Ford Fusion. While working at Bentley Motors, she takes pride in being the only African-American employee (in the US) in charge of introducing the brand to lifestyle media. After working in the corporate arena, she was eager to learn more about societal issues and problems. The process of making laws, how societal issues and injustices arise, fascinated her. Jyarland earned her law degree from Wayne State Law School in Detroit, Michigan. Today she is the CEO (and founder) of Harriet Speaks, which is an organization providing strategies and communications for racial equity (www.harrietspeaks.com).

Of this challenging work and that of her work with Race Forward, Jyarland says, “But, I think for me, the real significance is when I am in a position to change hearts and minds and be a force that teaches about systemic racism and injustice. I came up with the idea for a video series that ‘teaches’ people about systemic racism when I was the Head of Marketing & Communications at Race Forward. I led an amazing team who helped to implement it… today when someone goes to Google and types, “What is systemic racism?” the very first thing that comes up is a series of videos from Race Forward that was my brain child! I can point to a dozen statements and articles I have written and have been shared thousands of times that articulate why and how we must come together and in the face of a shooting of an unarmed person of color.”

Jyarland was accepted into the MBSP in 1992 as part of the inaugural cohort. She believes that MBSP helped build confidence in herself as she journeyed toward these successes in her career.

Jyarland spoke about Dr. Renate Mai-Dalton, MBSP director while Jyarland attended KU. Jyarland said “Renate Mai-Dalton is a legend. She was amazing. She was devoted to the students like no one I have ever seen.” Jyarland values MBSP because she was able to meet, interact, and create relationships with students of all different backgrounds. A big takeaway from Jyarland is continuing to ask why, to continue to ask why again and again. She believes it is key to unlock potential for people. She encourages MBSP scholars to stay curious and to do the work, “You will not always get the credit you deserve for the work you do -- do it anyway!”

One of many ways demonstrating Jyarland’s exemplary Jayhawk spirit. Rock Chalk. Submitted by Derrick Williams, Senior Finance and Marketing

Link to the full profile https://msp.ku.edu/scholar-success
MBSP SUPPORT—MANY WAYS TO STAY CONNECTED

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★ Send a Financial Contribution
★ Connect MBSP and Recruitment Personnel
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★ Inspire with Art— for our Lounge Walls
★ Follow and LIKE MBSP on Twitter & FB
★ Update us on your success— motivate and model for current scholars
★ We are looking for alumni with experience in chess, golf, tennis— let us know!

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Email Trish with questions— tdowdkelne@ku.edu

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YOUR SUPPORT MAKES A DIFFERENCE for the SCHOLARS! Please visit us online to make a contribution.

Or send a check to MBSP at Capitol Federal Hall 1645 Naismith Drive, Suite 1186, Lawrence KS 66045

Every new ALUMNI dollar makes 2x the impact—EVERY new Alumni dollar is MATCHED!!!