

Alumni Success: Dr. Tisha McCoy – Ntiamoah

When we think of purpose most of us would assume that it is something we discover over the span of our lives. We all search for this purpose, the thing we each believe we were born to do. There has likely been some point in life where we contemplate purpose. For Dr. Tisha McCoy – Ntiamoah, a KU graduate and Multicultural Business Scholar alumni, purpose is adding value, every day.

Dr. McCoy – Ntiamoah was born in Chicago and grew up in Kansas City, Missouri. She attended KU first as a biology major before transitioning to the business school. While attending KU, she was introduced to Dr. Renate Mai-Dalton and became a MBSP scholar. During her summers, she interned at Dillions and Hallmark and also as an orientation assistant for KU. After speaking with Dr. McCoy – Ntiamoah, one gets the feeling that she is always searching for some way to help and it is easy to see it is something she enjoys doing. She considers her role models to be Lisa Leroux – Smith (current BUS-101 Instructor and former Assistant Dean of Student Services), Kristin Trendel (current director of New Student Orientation), and Dr. Renate Mai-Dalton (Founder of MBSP).

Dr. McCoy- Ntiamoah is currently providing value in her role as Professional Director of MBA Programs at James Madison University. When asked what she enjoys most about her current role she said, “I enjoy having the opportunity for creativity, I like that I have no blueprint.” Dr. . McCoy- Ntiamoah feels that what is most important about her current role is that she lives up to her personal standard of providing a positive impact at James Madison every day. She seems focused on giving back more than ever; Dr. Ntiamoah plans to create an endowed fund for the Multicultural Business Scholars Program. Her investment in giving back to the next generation honors the individuals who inspired her and she joins with them in impacting the lives of others significantly.

While people have the opportunity to give in many ways, Dr. Ntiamoah believes that true value is planting seeds that will grow. She emphasizes the importance of building and nurturing relationships. If she could go back to her time at KU she would focus on building more relationships with her peers. In her work she puts this into practice daily as she interacts with Graduate transfer students. Dr. McCoy – Ntiamoah, when asked what advice she would give to a young student, replied “Learn to get out of your comfort zone, see the world from different vantage points.” Dr. Tisha McCoy – Ntiamoah embodies the valuable impact the Multicultural Business Scholars Program has on futures of scholars in the program. This series of Alumni Success stories will continue to highlight the many examples of such impact and legacy.

Article and interview by Kwasi Porter-Hill, Finance Senior and MBSP Student Assistant

A few links:

[Article from JMU featuring Dr. McCoy -Ntiamoah](#)

[Dr. McCoy -Ntiamoah speaks of JMU in a video from 2011](#)

[Dr. McCoy -Ntiamoah Bio from JMU](#)